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TRIVIA CHALLENGE

Q: What is the name of Ocean REEF's hard-wired, communication system?

The first five people to e-mail the correct answer to advertising@oceanreefgroup.com will receive a \$4 gift certificate to Baskin-Robbins!

"I never plan on going back to a traditional regulator"...page 4.

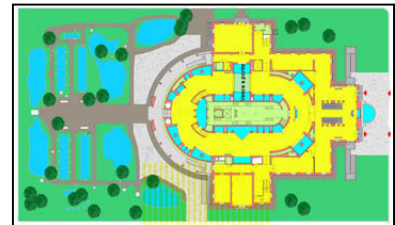
Exciting News

Milan Aquarium Reopens

On April 1, four thousand people visited L'Acquario Civico di Milano (Milan Aquarium) to celebrate the institution's grand re-opening after three years of extensive renovations.

Milan, the business capital of Italy, is the second largest Italian city with 2 million inhabitants. The Aquarium's first incarnation was at the International Exposition of 1906. The "Pavilion of Fish" proved so popular that the aquarium remained an attraction and expanded its exhibits to illustrate the different habitats of fish, the tools for studying marine life, and the beauty of the seabed. Since this time the Aquarium's masonry façade has become a city landmark. The Aquarium's library is also an important source for oceanic studies in Italy.

The aquarium houses 36 enormous pools holding over 100 species of fish. Each pool is themed according to the habitat and origin of the fish it contains. The aquarium not only has marine life from all over the world, but also highlights native fish from Italian freshwater sources and the



surrounding seas. The large area dedicated to Mediterranean marine life contains many pools of various sizes to allow visitors to observe fascinating species which may often be overlooked due to their understated appearance.

Ocean REEF is a major sponsor of the Milan Aquarium. The divers in the interactive dive show are outfitted with a complete system of Ocean REEF gear, including the Neptune Space mask and Alpha Pro Professional. The aquarium's Oceanographic Institute will also be using Ocean REEF equipment in their open water research.

Product Information

Connecting Divers in a New Way

Many instructors use the Neptune System when teaching even basic scuba skills. The ability to communicate underwater saves time and confusion when teaching new skills. However, scuba students do not always have a full face mask themselves and in this situation they may use the M101A receiving units to hear their instructor. Nevertheless, situations arise in which another solution is needed. Ocean REEF has been working to create a solution.

We are pleased to announce that Ocean REEF is now offering a new special order item for underwater communication. The Underwater Speaker System is designed so that a diver wearing a GSM or GSM DC transceiver unit can communicate with other people not using an underwater communication device. The system requires at least one diver using the Neptune System and an M-105 surface unit to receive the diver's transmissions. (These items are sold separately.)

The M-105 unit connects to an amplifier which broadcasts the transmission through two speakers suspended in the water. The speakers float at the same level as the rest of the divers and each speaker has a range of 32 ft. The system may also be used with

two additional speakers.

The Underwater Speaker System is not only useful for broadcasting instructions to students, divers may also use it to listen to music. An mp3 player, or other device which uses the correct connector, can be connected directly to the amplifier. The music can be heard within a range of approximately 20-30 ft. So, at your next pool party, try moving the dance floor underwater!

This is a special order item, so contact Ocean REEF or your sales rep for details.



Underwater Speaker System



Neptune Space serial number

Technical Information

Protecting Your Gear

The Scuba Registry, a new website for the diving industry, offers divers a unique gear registration service. Divers can inventory all their equipment online, including serial numbers and purchase histories. Should a piece of gear ever go missing, an alert message can be sent to all site members, including dive shops and resorts. This is the industry's first fully automated inventory service for lost or stolen scuba equipment. The service is free of charge and simple to set up. As an added feature, divers can be sent

reminder e-mails regarding annual equipment servicing dates and recommended maintenance.

Ocean REEF supplies all new equipment owners with warranty cards so they may register their equipment and receive benefits. By taking the time to register with us, you document that you are the rightful owner of the equipment. By signing up with The Scuba Registry, you can take another important measure for protecting yourself and your gear.

www.thescubaregistry.com



Dive Spots

Wisconsin Watering Hole

For great freshwater diving, look no further than Black River Falls, Wisconsin home to Wazee Lake, the deepest inland lake in Wisconsin with a depth of 355 ft. The lake occupies the former site of the Jackson County Iron Mine quarry. The mine operated from the late 60s to 1983, and though all the mining equipment has been removed, some remnants of the mining operation remain visible in the lake.

The lake contains boulders and cliff faces to challenge experienced divers. Beginners may enjoy swimming by the fish cribs for rainbow, brook, and brown trout, as well as bluegills, suckers, catfish, and small mouth bass. Perhaps the most unique feature of Wazee lake is "Sherwood Forest", a group of submerged trees. Divers can enter the lake near the forest and glide through the tree tops.

Visibility averages 30-40 feet during the summer. Tem-

peratures range from 70°F surface temperature, to 40°F below the first thermocline. A second thermocline occurs at 60 ft. and temperatures there can average 34°F. A drysuit is recommended for any deep diving.

There are several entry points to the lake and dive fees are \$10 a day, per diver. The Wazee Lake Recreation Area includes trails for hiking and biking and several picnic areas.

Matt Johnston, a man with muscular dystrophy who has been working toward his scuba diving dream, will make his first open water dive at Wazee Lake. The dive will take place during the DUI DOG rally and Demo Days June 17-18. Matt and his dive buddies will be using Ocean REEF communications and Neptune full face masks. Good luck, Matt!

To read more about Matt's dive visit his website:

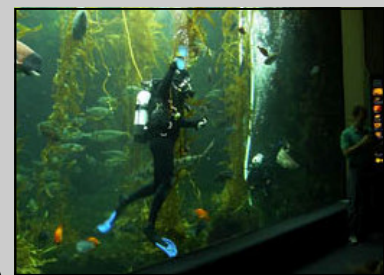
www.scubadivingdream.com

DID YOU KNOW?

Divers can help bring the underwater world to non-divers in their community through volunteering.

Aquariums rely on volunteer divers to work in their large habitat exhibits. Divers are needed to clean the glass which encloses the habitats, a time-consuming, but extremely important job. Many aquariums have also created interactive dive shows for these exhibits, which require the expertise of volunteer divers. In these shows, a diver inside the habitat speaks to the aquarium visitors and answers questions about the marine life living there.

The ability to explore the underwater world gives divers a chance to interact with animals and environments not found on land. This opportunity gives divers a unique perspective on aquatic life. So why not share it? If you would like to support your local aquarium and educate the community, contact the aquarium's volunteer coordinator.



Bonus Feature

10 Simple Ways to Protect the Ocean

1. Use non-toxic products or less hazardous products around the house
2. Never dispose of hazardous waste in the trash, sewers, or drains
3. Help conserve water
4. Do not pour cooking grease down the drain
5. Minimize disposal of food waste and trash down the drain
6. Don't be a litter bug
7. Take care of your car the environmental way
8. Reduce use of landscape chemicals
9. Pick up after your pets
10. Do not flush expired medications

Pass it on! Keep the oceans clean and safe for the next generation of divers. For more about these tips go to: www.earth911.org.

Another Satisfied Customer

"[On my recent trip to Cozumel], everyone on the boat was quite impressed and envious of my mask. It is truly my favorite piece of gear. I never plan on going back to a traditional regulator, except when doing traditional skills with Open Water students.

"Anyway, I have finally received my income tax refund so I would like to order a second mask from you!"

—Greg, SCUBA instructor,
Los Angeles

Upcoming Events

FFM Clinic
Monterey, CA
Monterey Bay Dive Center
June 8
contact 831-656-0454

Contact your local sales rep today to set up a FFM demo or course in your area!



Matt Johnston and friend during a pool dive in Minnesota

"Once a customer always a customer" Ocean REEF considers all our customers part of the Ocean REEF Family and we want to keep you posted on the latest news from our company by mailing or e-mailing you *Creating the Future*. To receive our newsletter, please mail us your name & address, or e-mail your information to advertising@oceanreefgroup.com.

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