

**NEWFOUNDLAND  
CONCEPTION BAY**



The SS Rosecastle



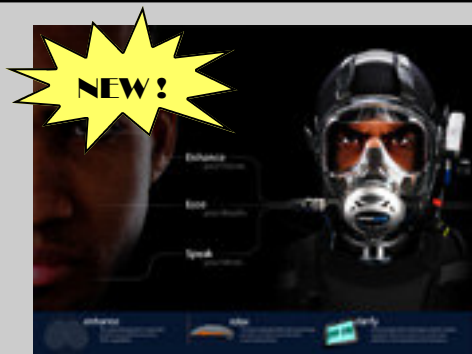
The PLM 27

**CONTENTS**

<b>Introduction</b>	<b>1</b>
<b>Places to Dive</b>	<b>1</b>
<b>Trivia Challenge</b>	<b>1</b>
<b>Technical Information</b>	<b>2</b>
<b>Exciting News</b>	<b>2</b>
<b>Product Highlight</b>	<b>3</b>
<b>Did you know?</b>	<b>3</b>
<b>Employee Highlight</b>	<b>3</b>
<b>Upcoming Events</b>	<b>4</b>
<b>Diving Tip</b>	<b>4</b>

## Introduction

The spring is the season generally thought of as the time for rebirth; however, at Ocean REEF the fall is our season of renewal. October marks the debut of several exciting new products. This month Ocean REEF also launched its brand new website. New catalogues featuring the entire 2006 line are now available as well. The fall has brought big changes for Ocean REEF and you can read about them in this and upcoming issues of *Creating the Future*. Enjoy!



SEE PAGE 3 FOR DETAILS...

## Places to Dive

Newfoundland's Conception Bay South is fast becoming one of the hottest cold-water dive sites in the world! The main attractions of the area are the Bell Island Shipwrecks, a group of four Allied ore carriers sunk by German U-boats during two separate attacks in 1942. The wrecks lie close together at depths ranging from 55 ft to 150 ft. All four ships, each over 400 ft. long, are upright and intact with little deterioration. The sites are so well-preserved that visitors have the opportunity to see many artifacts here that they would not see on other wrecks. Prominent divers give these wrecks high marks not only for preservation, but also access and visibility.

The SS Rosecastle is the most well-preserved of the wrecks due to its depth and minimal iceberg damage. Popular with advanced divers, the wreck starts at 100 ft. and includes a 150 ft. dive to the remains of the actual torpedo

which sank it! The PLM 27, the shallowest wreck at 55 ft. to 100 ft., is easy to navigate and great for beginners.

Historical wonders combine with the natural in Conception Bay South. The wrecks themselves are covered in "gardens" of vibrantly colored invertebrate marine life. The local wildlife also includes the colorfully named Lumpfish, Lion's Mane Jellies, and Eel Pouts. Visitors in July and August have the added opportunity of seeing whales, including Belugas and Humpbacks.

Ocean Quest Adventure Resort, a 5-star PADI Diving Center and current holder of the Hospitality Newfoundland and Labrador/Parks Canada Sustainable Tourism Award, is at the forefront of the movement to attract tourism while preserving the history of the area. Ocean Quest offers many diving packages for weekends, 7 days, or even 14 days. The packages include hardboat diving with 2

## Trivia Challenge

The first five people to email the correct answer to the trivia question to: [advertising@oceanreefgroup.com](mailto:advertising@oceanreefgroup.com) will receive a \$5 gift certificate to Starbucks!

**Trivia Question:**

What is the recommended beverage for the Neptune Drinking Device?

1699 La Costa Meadows Drive Suite 101 | San Marcos, CA 92078 | USA

Ph: 1-760-744-9430 | Fax: 1-760-744-9525 | Toll Free: 1-800-922-1764  
operator@oceanreefgroup.com



The SS Rosecastle



## Places (cont. from pg. 1)

tanks, unlimited air fills for shore diving, transportation, meals, and accommodations in the luxury divers lodge. The resort requires that all divers visiting the wrecks with Ocean Quest have a PADI AOW certification or equivalent, unless currently under instruction.

Ocean Quest's Program Manager suggests May and June as an excellent diving time. Though the water temperature can drop below freezing, the cool climate makes the generally superb visibility even better. In the spring, 50 ft. of visibility might even be considered a bad day! For divers from warmer climes, this is also an opportunity to see the "local" icebergs. Now that's something you can't find in the Caribbean! In the late summer, whale season, the visibility is generally between 35 to 50 feet with temperatures around 53°F (12°C).

For more information on diving in Newfoundland and the Bell Island Wrecks: [www.oceanquestcharters.com](http://www.oceanquestcharters.com)

*Photos courtesy of Rick Stanley, Ocean Quest, Inc.*

## Technical Information

Ocean REEF has a new look for fall! Our brand new website was launched in October. We've packed a lot of goodies into our site in order to make it a one-stop information center for Ocean REEF and the Neptune System.

During the design process, we considered the feedback we received from our customers about the old site. Making the site comprehensive and informative, while also maintaining a user-friendly layout was our goal.

If there's something you want to know about our company or equipment, visit the website—it's all here. You can download the latest catalogs and find technical information on all our products.

An exciting new feature is our expanded online store featuring sportswear and Neptune System accessories.

If you haven't visited Ocean REEF on the internet, check us out!

[www.oceanreefgroup.com](http://www.oceanreefgroup.com)

## Exciting News

In February, ocean REEF began its New Mask Color Contest. We asked our past, present, and future customers to choose a new color for the Neptune series of full face masks. The response was immediate and overwhelming! The choices were emerald, crimson, and grey. And, the winning color is.....  
E M E R A L D !

The Neptune II NIRA will now be available in emerald as well as black, cobalt, and yellow. Our newest full face mask, the Neptune Space will also be available in the new color. The emerald mask is not yet available in a kit.

The vote was very close with emerald winning by only 25 votes over second place crimson. Voters could cast their choice at our website or by contacting the Ocean REEF U.S. office. The votes came from all over the world, showing the truly international appeal of scuba diving as a pastime and a career.

Another component to the contest was that each voter was entered into a drawing to win a free mask. We are pleased to announce that Doug Scheck of Henrietta, New York is the lucky winner! Doug will receive a Neptune II NIRA mask in the new color. Enjoy your new mask, Doug!

The new mask color was unveiled, along with our other new products, in October at the DEMA Show 2005 in Las Vegas, NV. Some of the new products which debuted at the DEMA show are the Neptune Space full face mask, the Polar Mesh strap, and the Alpha Pro professional cable. Look for more information on these items in upcoming issues of *Creating the Future!*



## Product Highlight

Ocean Reef is excited to announce the latest mask in the Neptune Series, the Neptune Space! Designed with the technical experience gained through 10 years of full face mask manufacturing, the Neptune Space is truly an innovative piece of equipment.

The Neptune Space has a state-of-the-art regulator and a reduced internal volume, creating a less prominent mask profile. The visor is wider and designed to sit closer to the face than previous full face masks, resulting in an improved visual field. The Neptune Space comes standard with an integrated surface air valve, which allows the diver to breathe ambient air while on the surface.

The Neptune Space may be used with any Ocean REEF communication device and many accessories. Tech polymer treatments allow the mask to be used in extreme conditions. The total weight of the mask is 860 g (1.89 lbs) with a positive buoyancy of 400g (0.89 lb), creating a light and comfortable fit. The Neptune Space is specifically designed for professional and high performance applications.

The Neptune Space is available in two sizes, small/medium and medium/large. It also comes in five colors: clear, black, cobalt, emerald, and yellow. The Neptune Space may be purchased in a kit with either the GSM or GSM DC underwater communication units.

The Neptune Space is also available with a 1st stage, SL 35 TX. SL 35 TX is a high performance, balanced diaphragm 1st stage with an anti-freeze kit. The first stage has adjustable medium pressure and is made of brass with a satin finish body, stainless steel piston, Teflon seat, and stainless steel spring. The first stage is available with a 200 bar standard connection or a 300 bar DIN connection, and is sold separately.

Contact your local dealer or sales representative for more information on this exciting new addition to the Neptune System!



Neptune Space



1st stage SL 35 TX

## Did you know?

Ocean REEF recently announced its partnership with The Birch Aquarium at Scripps Institution of Oceanography, a leading center for research in marine science. The Aquarium has been using Ocean REEF's Neptune System in its Kelp Tank dive show. In fact, the Neptune System is what gives the show its unique twist—the divers can communicate with the audience! Three times a week, visitors watch divers descend into the Kelp Forest, a 70,000 gallon natural habitat located in the Aquarium's Hall of Fishes. The divers feed the fish who inhabit the kelp forest and answer questions from the audience. The divers also assist in cleaning the Kelp Tank. The show is a popular attraction for visitors and the viewing area can fill up quickly; therefore, the show is simulcast on several screens in the Aquarium, so that all visitors may watch. The show is also shown on the Kelp Cam on the Birch Aquarium website: [aquarium.ucsd.edu](http://aquarium.ucsd.edu)

## Employee Highlight

We would like to thank the employees of Ocean REEF's Italian and U.S. offices who worked to launch the Neptune Space 2006 line. Special recognition goes to Pino Campisi. Pino has worked for Ocean REEF since 1985, and in that time he has contributed in many areas of the company from engineering to customer service. His clever solutions for any problem have earned him the nickname Super Pin.

Thank you everyone for all the hard work this year!



Thank you!



Kelp diver at Birch Aquarium



2006 Catalogs now available!

## Upcoming Events

**Full Face Mask and Drysuit Demo**  
Vienna, IL  
Mermet Springs  
November 5-6  
[www.mermetsprings.com](http://www.mermetsprings.com)

**Demo Day and FFM course**  
Fantasy Lake, NC  
October 16  
Blue Region Scuba  
contact (252) 321-2670  
[bluregionscuba.com](http://bluregionscuba.com)

**FFM Instructor and Instructor Trainer Course and Cooper River Dive**  
Charleston, SC  
Nov. 12  
contact (843)324-3141  
[www.divethecooper.com](http://www.divethecooper.com)

**Contact your local sales rep to set up a FFM Demo or class in your area!**

## Diving Tip

Before diving check that the mask is correctly positioned on your face. If you are unsure of the position, check your Quick Reference Card.

If you do not have a Quick Reference Card, e-mail Ocean REEF to receive a new one.



**OCEANREEF®**  
connecting divers

1699 La Costa Meadows Dr. Ste 101  
San Marcos, CA 92078, USA

Ph: 1-760-744-9430  
Fax: 1-760-744-9525  
Toll Free: 1-800-922-1764

*"Once a customer always a Customer"* Ocean REEF considers all customers part of our Ocean REEF Family. We want to keep the diving world posted on the latest news from our company by mailing or emailing you our Creating the Future Magazine. Please fill out, then cut out, the following information and mail it to: Ocean Reef, 1699 La Costa Meadows Dr. Suite 101, San Marcos, CA 92078. **Or** email it to: [advertising@oceanreefgroup.com](mailto:advertising@oceanreefgroup.com)

\*Name (First) \_\_\_\_\_ (Last) \_\_\_\_\_

Address \_\_\_\_\_ Apt# \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

\*Email address: \_\_\_\_\_

**OCEANREEF®**  
connecting divers

1699 La Costa Meadows Dr. Ste 101  
San Marcos, CA 92078 USA